



THE UNIVERSITY OF  
**WINNIPEG**

## Professional, Applied and Continuing Education

The University of Winnipeg Professional, Applied and Continuing Education (PACE) is a dynamic and innovative institution that aims to be a leader in providing relevant and high quality career-focused education in Canada. Our programs are designed to help transform lives and our lifelong learning approach provides hands-on training opportunities to expand learners' career potential. We offer more than 600 courses and seminars in our full-time and part-time programs.

PACE is currently looking for industry professionals to teach the following courses:

- [Applied Consumer Behaviour Fundamentals](#)
- [Corporate Sponsorship](#)
- [Digital and Social Media Marketing](#)
- [Digital Advertising and Email Marketing](#)
- [Digital Marketing Analytics](#)
- [Digital Marketing Strategy](#)
- [Digital Content for Storytelling](#)
- [Graphic Design for Non-Designers I – Photoshop](#)
- [Graphic Design for Non-Designers II – Illustrator](#)
- [Graphic Design for Non-Designers III - InDesign](#)
- [Professional Sales Strategies & Techniques](#)

### **Requirements:**

- Minimum Undergraduate Degree (Master's Degree preferred)
- Professional designation an asset
- Relevant industry related experience

Instructional opportunities are for individual courses (36 hours) by contract. Courses are primarily daytime teaching (varied schedules Monday-Friday 9:00am-4:00pm).

Interested applicants can email a resume and cover letter to [instructorsupport@uwinnipeg.ca](mailto:instructorsupport@uwinnipeg.ca). Applications are accepted on an ongoing basis.