



## **Director, Communications & Marketing**

Doctors Manitoba is looking for a dynamic **Director, Communications & Marketing** to join our growing team in this new role. Reporting directly to General Counsel and ultimately the CEO, the Director, Communications & Marketing will:

- Serve as a strategic advisor to the executive leadership team on all matters related to communications, marketing, public and media relations;
- Create, lead and execute a comprehensive communications and marketing plan;
- Serve as the press secretary for the organization and oversee all media relations activity;
- Develop and execute a plan to increase the organization's communications and marketing capacity;
- Strengthen the organization's internal and external brands;
- Report on the effectiveness of various communications and marketing tools;
- Manage the relationship with external agencies and/or contractors;
- Assist in the production of communication and marketing products and services;
- Develop a strategy for the organization's social media and digital presence, including content.

### **Knowledge & Abilities**

- Completion of a post-secondary degree relating to communications, marketing, public relations and/or journalism, and at least 7 years of related experience. A combination of education and work experience will also be considered.
- Outstanding written and verbal communication skills with a demonstrated ability to be creative and innovative in approach.
- Marketing experience including strategic brand and reputation management.
- Ability to effectively manage and deliver multiple projects in a quality and timely manner, independently and under pressure.
- Attention to detail and a strong sense of urgency at all times.
- Exceptional collaboration and relationship-building skills and ability to work well with a multi-functional team.
- Experience handling sensitive/confidential information.
- Excellent interpersonal skills with the ability to develop effective internal/external relationships.
- Experience building and managing budgets.
- Self-starter with ability to work independently and adapt to a fast-paced environment while keeping focus on long-term strategic goals.
- Superior organizational, time management and project management skills.
- Proficiency in design and publishing would be considered an asset.



## **Compensation & Benefits**

Doctors Manitoba offers competitive compensation, great benefits (including RRSPs, insurance and extended health), and an environment committed to wellness (including on-site fitness facility). If you'd like to join our team, please submit your information and introduce yourself.

## **How to apply:**

Send your cover letter and CV to [careers@doctorsmanitoba.ca](mailto:careers@doctorsmanitoba.ca) by May 18, 2018.

## *About Doctors Manitoba*

*Founded in 1908, Doctors Manitoba (formerly known as the Manitoba Medical Association) is the professional association of Manitoba physicians, resident-physicians and medical students. Our mission is to serve the members of Manitoba's medical profession, advocating for their professional, economic and personal well-being.*

*We promote a social, economic, and political climate in which physicians can provide Manitobans with the highest standard of health care, while achieving maximum professional satisfaction and fair economic reward.*

*Doctors Manitoba supports and administers numerous programs for physicians including Physician Health & Wellness, Mentorship, Continuing Medical Education, Maternity/Parental Benefits, Professional Liability Insurance Fund and Physician Retention.*